

**UTAC AGENDA**  
**December 15, 2014**  
**6:30 P.M.**  
**Unity (New) Town Office**

1. Call to Order / Welcome / Introductions
2. Open Public Comments / Questions / Feedback
3. Presentation:
  - Steve Kahl, Sustainability Director at Unity College:  
Solar Resource Options
  - Debra Loring
4. Comprehensive Plan Update – Jean
5. UBX Meeting Update –
6. Branding / Logo Update—
  - Review of Options
  - Public Input Process
  - Decision-making process
  - Timeline /Deadlines
7. Newsletter—Name, Format/Content for January Publication
8. Maine Certified Business Friendly Community—Noreen
9. Next Meeting Date / Agenda Items
10. Adjourn

Items for future UTAC meetings: (all require the brand/logo work be complete)

- Marketing and collateral materials development
- Signage
- Website

## Minutes

UTAC Meeting Monday Dec 15, 2014

Present: Noreen Norton, Clem Blakney, Chris Rissignol, Jean Bourg, Mary Leaming

UBX meeting update. Clem: core group met at Cast Iron Grille.

UBx will do its own newsletter, not merge with the Barn Raiser newsletter.  
Monthly town newsletter officially killed.

Steve Kahl presentation on solar and power purchase agreements.

Branding/Logo

put proposed logo/slogan online for comments. Formally adopt it at the selectmen meeting in January.

Maine Certified Business Friendly Community

Pursue that application because it will help with amending the TIF.