

UTAC AGENDA

July 22, 2014

6:30 P.M.

Unity Community Center

1. Call to Order / Welcome / Introductions
2. Open Public Comments / Questions / Feedback
3. Comprehensive Plan Update – Jean / Jim
4. Review Warrant /Preparation for Special Town Meeting on July 23
5. Organizing for Implementation: Unity /Business Growth, Retention & Attraction Initiatives:
 - Branding and marketing collateral materials
 - Signage—gateway and directional
 - Website Upgrades
 - Focused effort to attract lodging investment
 - UBX (Unity Business Exchange
6. Initial UBX Meeting –Implementation Planning (continued)
 - Tuesday, September 9
 - 6:00: Welcome / Refreshments
 - 6:30: Meeting
 - At Community Center (need room layout)
 - Invitations (need to be ready by 8/15)
 - Publicity
 - Facilitation / Agenda
 - Logistics: location, refreshments, greeters, facilitators
7. Adjourn