

# UTAC AGENDA

June 10, 2014

6:30 P.M.

Unity Community Center

1. Call to Order / Welcome / Introductions
2. Open Public Comments / Questions / Feedback
3. Comprehensive Plan Update – Jean / Jim
4. Specifics on How to Invest TIF Revenues (What to take to the voters...)

Ideas include:

- Welcome signs.
  - Lodging and family housing project.
  - UBX... Unity Business Exchange.
  - Give Unity web page a professional face-lift and support.
5. Initial UBX Meeting – Plan for Implementation
    - Meeting Day Agenda
    - Scheduling (day of week, time of day)
    - Invitations, publicity
    - Logistics: location, refreshments, greeters, facilitators
  6. Adjourn

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## Minutes

UTAC meeting June 24, 2014

Present: Noreen Norton, Clem Blakney, Chris Rossignol, Jean Bourg, Andy Reed,  
Jim Perry

Discussion about the hobbit motel idea.

What is the role of the UTAC committee in this?

Discussion about website development. Only the business development can be paid for by TIF funds. Comp Plan committee recommends developing branding: logo, slogan, etc.

Clem: Lodging and family housing project.

Maybe Unity should have a business hotline for quick answers to ordinance questions and other questions from potential investors.

Budget numbers: There is \$27K left - \$12K for Noreen.

Chris: about \$47k in the TIF account, minus \$12

Branding: signs, website development

Selectmen will schedule a special town meeting to get permission to use TIF funds for items branding and consultant costs. That town meeting will be July 23, 6:30 pm.

The meeting adjourned at 8 pm.