

## **UTAC AGENDA**

**May 13, 2014 at 6:30 P.M.  
Unity Community Center**

1. Call to Order / Welcome / Introductions
2. Open Public Comments / Questions / Feedback
3. Review and Approve Minutes of April 22 UTAC Meeting
4. Comprehensive Plan Update – Jean
5. Update on Evaluation of 1997 /2000 /2007 TIF
6. Unity Economic Opportunity Discussion
  - Continue Discussion regarding Criteria for Evaluating TIF / Economic Development Priorities
  - UBR Thoughts/Questions-Prior Handout
  - Next Steps
7. TIF Policy—process/timeline for review and update
8. Adjourn

## **Minutes**

Present: Andy Reed, Jim Perry, Noreen Norton, Josh Miville, Chad Dow, Penny Picard Sampson, Clem Blakney, Robin Fowler, Chris Rossignol, Tony Avila

### **1. Introductions**

John Miville runs Chase Toys, works part time for Chad.

2. and 5. Chad: where are we in our process? Each meeting has been different.

Noreen: many pieces to the puzzle: comp plan, ordinance committee, TIF committee

Our job is advising how to use TiF money and economic development in general.

Norreen: In 2012 the total TIF distribution was \$43K, divided 3 ways.

\$10K to truck fund, \$4400 to fire dept.

in 2013 only the truck fund and fire dept. parts were distributed.

Noreen and the selectmen are now in the process of working with the assessor and correcting for Family Dollar inclusion in TIF district, and checking for consistency in what values (real, business assets) were included.

In answer to Chad's question about guidelines, Noreen handed out a list of approved uses of TIF revenues. See [http://www.unityme.org/gov/minutes/TIFF\\_Approved\\_Uses.pdf](http://www.unityme.org/gov/minutes/TIFF_Approved_Uses.pdf)

Maybe we need a handout for people who want to make presentations to the committee, to include approved uses.

Chris: we need to figure out our priorities before we make that handout.

3. Add Tony Avila to last meeting's minutes.

4. Jim: Comprehensive Plan update.

6. Noreen: Three C's of Economic Development:

Climate: political

Capacity: physical and financial infrastructure

Communication: marketing the development ideas

Business retention and growth -- creating business association, giving business assistance.

Andy: Score Program uses retired business people to counsel businesses.

Noreen: Small Business Development Center at KVCOG does similar work.

Clem: some restaurant businesses for example seem to be struggling.

How do we help existing businesses that are struggling.

Business attraction, soft-infrastructure:

What does Unity need in each of these areas?

Unity needs places for people to stay. Could we incentivize a motel?

The committee had a long discussion on the need for a motel.

Step one: determine the demand for it.

What are the other next steps?

Meeting adjourned at 8:05.