

July 11, 2013

Vote to approve June 27 minutes (Approved)

FOLW Survey

We won't reach a majority of the summer people by surveying the FOLW. Many of the members are year-round and not all summer folks are in the assoc. Need another way to get "summer people". Not sure what we would ask of them yet. Getting emails from the folks at the meeting would be helpful for future contact. We should try to collect emails from people we know who are summer people. Public engagement committee could take on this assignment. Would be good to have face to face so they feel like their input is valued. Would like to have a web page with "this is what comp planning is" etc. a landing place, tools we can all use to direct the public to get FMI. FOLW meets at the legion hall on Windemere 1st Sat of Aug. 9 or 10am? Can we give them a printed doc that this is going on? Sarah Curran probably has the language of "what is comp planning". Chia can send that doc via email. FOLW does have a website.

Skype committee: sarah, john m and jean. Any news? When we feel the need to skype with Sarah C or someone else, we have the tools to solve that problem although can't give you the exact details of it now. There are tools at unity college for this. Mofga has nothing other than a good broadband connection and a conference phone. A small group of people could use skype now in this room for \$10/mo.

Contract review committee: Lori, Chia, Don. Report? Satisfied with proposal with exception of changing "town manager" to "selectmen". It was well done.

Review of old plan subcommittee: Lori, John P, Don, Emily Need to set date for meeting. We will do that outside of this group. We will try to meet this weekend or next week. The '93 plan tried to have soft rules and measures. Thought we would try things out, revisit, and firm them up later. 2nd part didn't happen.the last one was foggy. If it was more direct it may be easier to read. some people don't favor the direct approach. This is a critical issue: how it is written, direct vs. not

Presentation from Emily on simple mapping abilities and review of Sarah's suggestions on where to get other mapping help. Emily can do the same kind of primitive mapping that was in the old plan but in a legible format, especially because the production of the next comp plan will primarily be digital. As inventory is completed, meet with Emily if it should be put onto a map and we will work together.

Randy Reynolds said two young people used data from him to incorporate into something MOFGA has that has water lines, power etc...who are they? What did they do with that data? Can we learn from them? *John M, find them please.* Randy also said he will provide assistance to our committee but can't come weekly. What software does he use? A basemap with accumulating layers laid out in a row, building them out along screens, they will become a lot more informative than one map alone.

Public Engagement Committee: Emily, Tony, Sydney, Jean, Jim, Michele, Sara Need to set meeting time for establishing public engagement process. **(Time was set for Thursday July 18 from 8am to 9:30am at the Community Center)**. This committee will delegate projects as needed. They will have a heavy workload for the next several weeks as we get started. Remember to reach outside of this group as we work in subcommittees.

Review of memo on public engagement. Sarah wants to have our first visioning session with the public on Aug 21 or Aug 24 to help us get a picture from the public where the critical issues are for the people. We will discuss this on July 18th with her.

“Maximize the number of touches”. Discussion on how to get input: personal invitation, go to other meetings: snowmobile club, etc roatry, have children perform, one day with small group meetings and large group and world cafe..... Public Engagement Committee will continue to brainstorm and come back with the “best ideas”, ready to discuss with Sarah C on July 18.

Review of tasks and schedule outline from Sarah. Looks good. Noticed a lot of work coming up right away.

List of subcommittees from Sarah. They are consistent with inventory chapters. Reminder in inventory to remember the objective of gathering the data. “What are we looking for? What are we trying to answer?”

Review of inventory chapters. Think about which chapter(s?) you want to work on, who you want to work on it with, where you will get the data from (with guidance from Sarah’s pamphlet), what the data will aim to achieve, consider the workload (with in mind the goal of subcommittees drafting chapters this October), and come to next meeting with which chapter(s) you want to work on.

Jean has database abilities to ask a data set queries like “what is the total property value on tax map 11?”. We need to get the trio file. Jean will talk with Ellery Bane about getting it. Does Sarah C have a tip on getting the data set rather than the printed format?

SRLT has some maps to share and Tom Aversa will send out the link. (this has been completed as of Friday 7/12)

Max stucco pointed Chia in the direction of other comp plans that had highly active and involved committees. She has researched other plans, which ones read well or not and which are long, short, have considerations for small businesses and when she can will share with has some examples with pros and cons.

What Jean sent out: "building freelance cities". Are there other towns like Unity who have made plans based on small businesses? Is there history? 10-yr's ago they did it and here's what happened?? Here is the link: <http://www.freelancersunion.org/dispatches/2013/06/26/building-freelance-cities/>

Can Doug Fox or Jen Poulin or Stephanie Wade help link us to students who can help with inventory?

Sara and Michele should meet to rally college people.

How do we measure how many we have touched? Those we had real feedback from? Count everyone who came. Track "unique" people (some people will be touched more than once). Number of people goal? Note cards for people to write their input. We need to keep in mind assessment: how well are we doing?

We need to have something in print as our own cue cards so we have the same language among the group as we speak directly with towns people. We need to be clear on WHY we are doing this planning. Something correlated with a web page centered on the project, and something that poses the questions we want to ask, for now, fairly open general questions about what people like about Unity and want to see in the future.

Neighborhood meetings.

Start with established groups to find people who will host a neighborhood meeting.

Have contract signed at selectman's meeting next Monday. Have Sarah and Marc sign first (Emily). Emily, email contract to selectmen. We are getting signatures from all three selectmen.

Next meeting:

Sarah will be here to talk about public engagement

Inventory chapter assignments

Goals for Public Engagement Committee to prepare for July 18th meeting with Sarah C:

Outline Procedure for the entire comp plan process –what public engagement tool will be utilized when?

Ideas on how to touch the maximum amount of people

What questions to ask the public, and when.

Delegate creation of web page

Delegate creation of content for web page, introductory pamphlet, and initial questions (cue card for member to utilize)

Enclosures:

Example maps from Emily

Three documents from Sarah Curran

- Schedule and Tasks

- Inventory Outline

- Public Involvement Overview