

# **Minutes**

## **January 6, 2015**

Meeting opened at 6:45 p.m. after the Special Town Meeting. Clem, Chris and Penny were present.

### **Public Feedback:**

Jim Kenney reported that Sherry Wilson is no longer able to transcribe the minutes from the Land Use Ordinance Review Committee. She has been a valuable asset to the Committee but due to other obligations is no longer able to work with the committee. They thank her for her time.

Jim would also like to see the Town maintain the [unitymaine.org](http://unitymaine.org) website.

Don Newell commented on the proposed logo for the Town. He would like to see the crossroads the way they really appear, does not care for the pale colors, would like to see more natural colors. He does not like the term “grow” for Unity. He said that growth is not in the 10-15 year Comprehensive Plan.

Penny Sampson is not in favor of the word “grow”; it makes her think of just farming. She also doesn’t like the different fonts.

Barry McCormick likes “grow”. He feels it covers agriculture and commercial growth.

Jim Kenney likes the word “grow”. College, business, good people. He would like to see “Incorporated in 1804” added to the wording.

Sarah Oliver likes the logo, but not “grow”.

Matt Picard agrees with Sarah about “grow” and doesn’t care for the logo either. He thinks it needs more work. He doesn’t feel that Unity needs to be labeled.

Noreen Norton, Unity’s TIF consultant requested permission to speak. At a July Special Town Meeting it was voted to develop a logo and branding. In order to develop a town website, the logo and brand need to be in place. “Branding” is what people think of when they hear Town of Unity. “Logo” is a visual way to help people shape their view of Unity.

Clem said it was clear at the Special Town Meeting that this was supposed to move forward.

Lucia Picard asked if it was urgent that a logo be adopted. She would like to see it voted on at Town Meeting. Don Newell said that Town Meeting would not be a good place for discussion due to the number of people at the meeting and their differing views on it. Not everyone will agree on a logo or branding.

Minutes from the previous meeting were reviewed and accepted.

Treasurer’s report was reviewed. The fiscal year is almost over and the budget is in good shape.

### **New Business:**

Selectmen approved the adoption of the Unity logo and branding by a vote of 2 to 1. Chris and Clem voted yes, Penny voted no.

Selectmen will meet to begin discussion on the road budget for 2015.

Sue presented the Selectmen with the Special Appropriation requests for 2015. All of these requests were presented with a petition signed by Unity registered voters.

Meeting adjourned at 7:15 p.m.



